

PRESS RELEASE

Uttarakhand, Haryana and Delhi Tourism and One District One Product (ODOP) walls inaugurated at Indian Embassy

Ambassador of India H.E. Vinod K. Jacob inaugurated Uttarakhand, Haryana and Delhi Tourism and One District One Product (ODOP) walls at the Consular hall of the Embassy in the presence of Uttarakhand, Haryana and Delhi communities living in Bahrain. These walls highlight touristic attractions as well as exquisite products identified under ODOP scheme, of the States/ UTs of Uttarakhand, Haryana and Delhi.

2. Ambassador Jacob said that the focus on Delhi, Haryana and Uttarakhand for the next two months will present all Indians in Bahrain and all friends of India from Bahrain the opportunity to appreciate the beauty of the culture of these States/UTs and explore opportunities for commercial links.

3. Under the 'Focus State/Union Territory' initiative of Embassy of India, touristic and ODOP products of a particular State/Union Territory are being promoted in Bahrain for a period of around two months. Embassy has till date featured Rajasthan, Kashmir, Uttar Pradesh, Karnataka, Odisha, Punjab, Himachal Pradesh, Madhya Pradesh, Tamil Nadu, Bihar, Jharkhand, Andhra Pradesh and Telangana.

4. Uttarakhand, Haryana and Delhi are three northern States in India. Culturally, they are connected through the widespread use of Hindi, similar food habits, and shared seasonal patterns such as hot summers, cold winters and monsoon rains. Uttarakhand is known for its mountains, rivers and glaciers, giving rise to major pilgrimage destinations such as Haridwar, Badrinath, Kedarnath, Gangotri and Yamunotri. The region has rich biodiversity, seen in places like Jim Corbett National Park and Valley of Flowers. Culturally, Uttarakhand is shaped by Garhwali and Kumaoni traditions.

5. Delhi hosts the country's most important political institutions including Parliament, the Supreme Court and central ministries. Delhi's population is highly diverse, with people from different Indian states living and working there. Its economy is driven by services such as government administration, education, IT, hospitality and business. The city also has advanced infrastructure, including an extensive metro system, a major international airport, and UNESCO World Heritage Sites like the Red Fort and Qutub Minar.

6. Haryana is one of India's leading producers of wheat, rice and milk. Some districts like Gurugram and Faridabad are major industrial and corporate hubs that contribute significantly to the Indian economy. Haryana also has deep historical importance with places like Kurukshetra, the Mahabharata battleground, and Panipat, the site of three major battles. The region is known for its rural culture, Haryanvi language, and for producing many national-level athletes.

7. The International Gita Mahotsav 2025 cultural festival is being celebrated in Kurukshetra from 15 November to 05 December 2025. Embassy also highlighted this festival through roll up banner and other promotional materials placed at the consular hall of the Embassy. Shri Pankaj Maurya who will be representing Bahrain at the Mahotsav was also present and spoke on the occasion.

8. Ambassador Jacob also thanked the Uttarakhand, Haryana and Delhi communities for assisting the Embassy in sourcing the ODOP items. A colourful cultural performance, in addition to a variety of traditional cuisine, was also organized by the communities.









